

IMG SAXONY-ANHALT PRESS AREA

Press Kit the advantages of green energy



GETEC green energy AG Solar panels of GETEC AG at solar park Zerbst | © Copyright IMG Investitions- und Marketinggesellschaft Sachsen-Anhalt mbH

The availability of affordable green energy can drive the shift to a climate-neutral economy and amplify its effects. Against the background of rising energy costs and calls for greater sustainability, the majority of businesses are focusing on the issue of energy and looking for suppliers of green electricity. "Companies are increasingly likely to move to areas where electricity is generated locally and as cheaply as possible," says **Dr. Robert Franke, Managing Director of the Investment and Marketing Corporation Saxony-Anhalt**. Saxony-Anhalt is one of the leading regions in Germany when it comes to the expansion of renewable energy production. "There has been a significant increase in the efforts to make our energy supply more independent of fossil fuels, to optimize processes and to improve energy efficiency," said **Thomas Micka, head of the business department at the State Energy Agency of Saxony-Anhalt (LENA)**. The agency's role is to help companies to become more energy-efficient, sustainable and climate-neutral.

In this **press kit**, we highlight examples from Saxony-Anhalt of the changes companies are making, the innovations they are developing on the path toward climate-neutral industrial production and the digital solutions that are increasing efficiency and reducing resource use.

[Download Press Kit the advantages of green energy](#)

<https://press.invest-in-saxony-anhalt.com/Press-kit-The-advantages-of-green-energy>